

WORKSHOP ON

ACADEMICS TO MARKETABILITY (ATM)

University of Rajasthan, Jaipur, Rajasthan, India



Jointly Organised By
ECH-Incubation Center, University of Rajasthan,
(Entrepreneurship and Career Hub Supported By RUSA)
&
International Society for Life Sciences
(ISLS)

On

22nd December 2021 from 10:00 AM to 03:00 PM

ABOUT WORKSHOP

Academics To Marketability (ATM) is a one day workshop-cum- orientation session which aims to bridge the gap between industry and academia by identifying cutting-edge research having the potential for translation into market viable products and services catering to the current demands. This workshop is a platform for the graduate/undergraduate/Ph.D. scholars to gain insights of entrepreneurship in the field of research from the experts in the field.

ABOUT INCUBATION CENTER

ECH-Incubation Center is a multispectral incubation center developed by University of Rajasthan which aims at creating and strengthening the culture of innovation and entrepreneurship in Rajasthan.

Topics for the session :

- Way from Academics To Marketability (Commercialization)
- Funding opportunities for Academic persons
- Successful start-ups from Academics
- Local support for students from ECH Incubation Center, University of Rajasthan, Jaipur

Target Beneficiaries :

- Students – Post Graduates, Graduates, Undergraduates etc.
- Faculty
- Research Scholars of various departments
- Student entrepreneurs/Start-ups
- Members of ISLS

ORGANIZING COMMITTEE

Patron

Prof. Rajeev Jain
(Hon'ble Vice-Chancellor,
University of Rajasthan)

Co-Patron

Prof. S. L. Sharma
(Nodal Officer, RUSA,
University of Rajasthan)

Chair Person

Prof. Vidya Patni
(Coordinator, ECH)

Co-Chair Person

Dr. Manju Lata

Convener

Dr. JMS Murthy

Co-Convener

Dr. Madan Mohan Mahawar
Dr. VPS Shekhawat

Local Organizing Committee

Dr. Manisha Gupta | Dr. Preeti Mishra
Dr. Rishikesh Meena | Dr. Rajbala Verma
Mr. Gajraj Singh Verma | Dr. Rajesh Yadav

Organising Secretaries

Dr. Abhimanyu Sharma
Dr. Sunil Chhimpia
Dr. Vipin Yadav | Ms. Jasmine Sethi

Technical Committee

Ms. Divya Chhabra
Mr. Rakesh Chandra Kumawat
Mr. Deepak Kumar Sharma

REGISTRATION DETAILS

Registration Fee Rs. 300/-

(Members of ISLS are exempted from registration fee for this workshop)

Registration Link :

<https://forms.gle/WZYt6hXod5vSAkzX6>

- Limited seats available.
- All the participants are requested to bring a valid ID.
- Please follow the COVID-19 guideline directed by Govt. of Rajasthan.

Last Date of Registration : 20th December, 2021

DETAILS FOR CORRESPONDENCE

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